# DBLUX 2021



reeft.

## GREEN CONCEPT 2021

#### OUR SUSTAINABLE OPTIONS





RECYCLED PAPER

STONE PAPER





WHEATSTRAW



BAMBOO





RECYCLED COTTON

RPET

#### NEXT STEPS IN SUSTAINABILITY

We see sustainability as a step by step process. We are committed to introducing new sustainable products and brands every year. In this catalogue you will find a wide range of (certified) sustainable options. We believe that it is important for today's consumer to know how their promotional product was made.

Knowing that a product was made in a factory that has a social audit like BSCI or that the materials used are recycled or organic gives the assurance that a product will not unduly harm the environment or the people in the supply chain.

So how do we inspire you to go green? This year we are expanding our Elevate NXT collection of GOTS and GRS certified apparel with new styles, including masks, and we have added a great range of GRS certified bags. You will find notebooks made of waste wool and waste cotton, pens that were bottles and of course a GOTS certified cotton tote and drawstring backpack. And the best news of all, we can also brand your products with certified inks, so your promotional item will be green "all the way".





#### ADD A PERSONAL TOUCH TO YOUR GIFT

At PF Concept, we enable the art of gifting. We believe you make the most impact by treating gift receivers with matching gift experiences that make them sincerely feel valued. This is why we have designed a service to create an everlasting impression with personalised gifts while also saving time and money. The ideal way to: Thank home working employees, enhance the new hire experience, show appreciation to your clients and celebrate all other special moments.



CUSTOMISE THE GIFT BOX WITH A DIGITAL STICKER ADD A PERSONAL NOTE TO YOUR GIFT

6

SELECT YOUR SHIPMENT OPTION

7

MOST GLASS IS 100% RECYCLABLE AND CAN BE RECYCLED ENDLESSLY WITHOUT LOSS IN QUALITY OR PURITY

**100486** Arlo 600 ml glass tumbler with bamboo lid



210422 Americano® Eco 350 ml recycled

tumbler

210425 Americano® Eco 350 ml recycled tumbler with spill-proof lid

Americano

THIS AMERICANO® HAS BEEN MADE OF REGROUND AMERICANO® WASTE. THE LEFT OVER MATERIAL OF EVERY AMERICANO® PRODUCED IS COLLECTED AND USED TO MAKE THIS UNIQUE, DURABLE COFFEE TUMBLER.

ECYCLED PLASTIC

210419

Americano<sup>®</sup>

Recycled

350 ml spill-proof tumbler



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RECYCLED PLASTIC

( )

**210691** Americano® Recycled 350 ml insulated tumbler

### SUGARCANE coming coming

### HIS CUP



**210426** Americano<sup>®</sup> Renew 350 ml insulated tumbler



End use rele inte



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ugarcane hanol is sed to reate plastic

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Sugarcane is farmed and used to create ethanol

Sugarcane absorbs CO2 gases from the air







#### BOTTLE BOTTLE DUD MADE FROM 100% RECYCLED PLASTIC

#### RECYCLING PLASTIC TAKES 88% LESS ENERGY THAN MAKING IT FROM RAW MATERIALS

**210097** H2O Eco 650 ml flip lid sport bottle

5

## BY USING THESE BOTTLES YOU CAN CONTRIBUTE TO A DECREASE OF THE PLASTIC SOUP IN OUR OCEANS, PARTLY CAUSED BY THE WASTE OF SINGLE USE WATER BOTTLES



**210098** H2O Eco 650 ml dome lid sport bottle



**210099** H2O Eco 650 ml spout lid sport bottle











**210435** H2O Eco Base 650 ml screw cap water bottle





#### #BagsfromBottles

**120450** Peak 21.5" RPET <u>duffel</u> bag

> THE EXTERIOR FABRIC OF ALL PARKLAND PRODUCTS IS MADE WITH **100% RECYCLED** WATER BOTTLES

120448 Vintage 13" RPET laptop backpack

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## ROGOTS ROGLORY

GAN

THIS PRODUCT HAS BEEN DECORATED WITH GOTS/GRS CERTIFIED PRINT

#### TAKING THE COTTON BAG TO THE NEXT LEVEL

Cotton totes and drawstring back packs are among the most used promotional products. In the fight against single use plastic bags they are the most popular choice. But what if you want to take a reusable bag to a higher level of sustainability? There are several choices you can make when you select a cotton tote for your promotion. Standard cotton, organic cotton or recycled material. The Orissa tote and drawstring backpack are made of organic cotton. The GOTS certification gives the assurance that the complete supply chain has been certified up to the warehouse.

But you select a promotional product with the intention to brand it with a logo. That is why the Orissa bags also are offered with GOTS certified branding. This means that you select a truly 100% certified product from cotton field to branding.



Certified by Control Union CU 1019665

Packaway shopping tote bag

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DD



## WE USED TO BE...





124143 Lako bamboo Bluetooth® speaker



% Charged

**<sup>124144</sup>** Arcana bamboo Bluetooth® speaker

**124145** Tulda 5000 mAh bamboc power bank



**124138** Kikai wheat straw Bluetooth® speaker **124139** Aira wheat straw Bluetooth® speaker



**124141** Kivi 10W limestone/cork wireless charging pad



**124140** Roca limestone/cork Bluetooth® speaker **124142** Klip 5W wireless charging desk organizer



**124136** Naka 5W wheat straw wireless charging pad **124137** Asama 5000 mAh wheat straw power bank

## SAFETY FIRS

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**135102** Grass RFID multi card holder

135101 Straw RFID card holder







**1PXO26** SCX.design S31 light-up clever wood speaker



**1PX041** SCX.design S27 3W wooden speaker ring



**1PX044** SCX.design C19 wooden easy to use cable

## WIRELESS CHARGING

**1PX051** SCX.design W13 wooden wireless charging station

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**1PX055** SCX.design C29 3-in-1 bamboo cable



**1PX055** SCX.design C29 3-in-1 bamboo cable



Breccia A5 stone paper notebool

# ALMOST 1 MILLION

FORESTS **EACH WEEK** 

3012

THE BEST PART OF ME IS MADE FROM STONE AND 100% TREE FREE.

ANDIAMHERE



**107751** Luciano Eco wire notebook with pencil - medium

#### 107750

Luciano Eco wire notebook with pencil - small

NAME

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**106268** Priestly recycled notebook with pen **106269** Zuse A7 recycled jotter notepad with pen







**107749** Fabia crush paper cover notebook

**107748** Gianna recycled cardboard notebook

## MADE FROM BRECYCLED PAPER



Mendel recycled notebook

107742 Orin A5 RPET notebook UER

#### **107733** Cobble A6 wire-o recy

Cobble A6 wire-o recycled cardboard notebook with stone paper

**107406** Celuk ballpoint pen and notebook set

11-

**107575** Atlana leather pieces notebook



Berk recycled carton and corn plastic ballpoint pen **107394** Tiflet recycled paper ballpoint pen **107381** Asilah recycled paper pencil

107582 Safi paper ballpoint pen



EDUCE

green

**107380** Asilah recycled paper ballpoint pen

## RESPONSIBLY



**106212** Celuk bamboo ballpoint pen



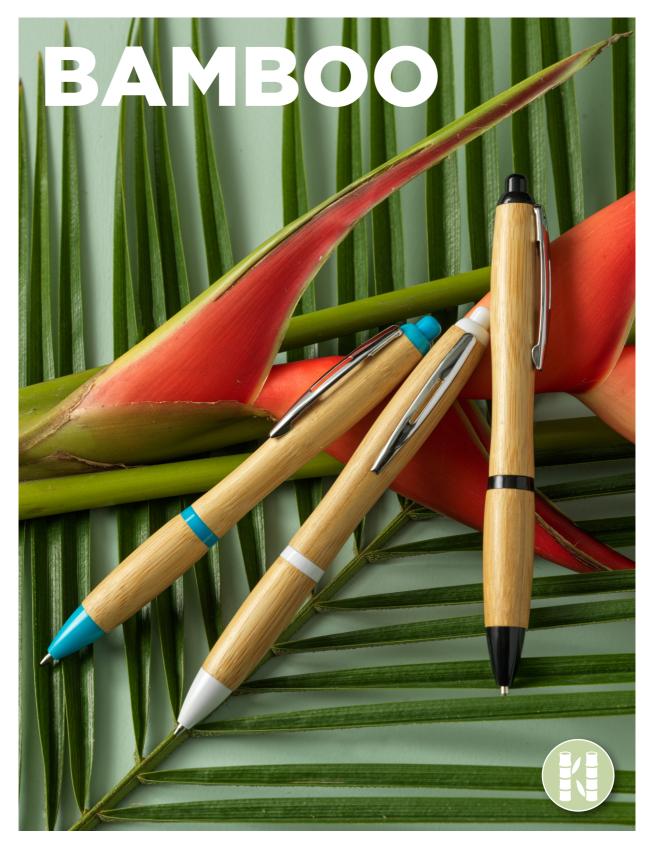
**106121** Arica wooden ballpoint pen



**106322** Borneo bamboo ballpoint pen

#### AFTER HARVESTING VIRTUALLY EVERY PARTOF THE BAMBOO BAMBOO DLANT IS USED SUSED MAKE PRODUCTS

106282 Jakarta bamboo ballpoint pen



**<sup>107378</sup>** Nash bamboo ballpoint pen

## WHEAT STRAW

107441

Tidore wheat straw click action ballpoint pen



### CONTAINS WHEAT STRAW

TO REDUCE PLASTIC CONTENT



**107580** Medan wheat straw ballpoint pen and phone holder

#### **107581** Tual wheat straw click action ballpoint pen

**107379** Nash wheat straw chrome tip ballpoint pen **107383** Nash wheat straw black tip ballpoint pen NAME



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PET

107722 Alessio recycled PET ballpoint pen-





**113127** Aira RPET micro plush fleece blanket with cotton pouch

#### BAMBOO IS BIODEGRADABLE AND CAN BE BE COMPOSTED

**126183** Barak wheat straw lip balm

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**126184** Plato bamboo facial brush

**126185** Cyril bamboo massaging hairbrush







113170 Verano cocktail cup with squeezer

**113155** Aire 3-piece container set



**113173** Copa 3-piece 300 ml



**113172** Copa 3-piece 250 ml







## HERE WE GO AGAIN!



**1PL029** El recycled PET festival bracelet

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EUTICE

1PL034 Et recycled PET sublimation

Paragram

MG

1PL033 Eek recycled PET sublimation bracelet metal

RECYCL

REDUCE

BECACLE

REDUCE

bracelet 1 side

1PL028 Evi recycled PET festival bracelet with metal closure

**CE** 

CLE

RI REUSE

REC



Luuc recycled PET luggage belt

1PL031 Caro recycled PET cleaning cloth small



1PL032 Caro recycled PET cleaning cloth large

## HOLD ON TO Your Keys

**118122** Gian beech wood rectangular keychain

> **1PLO4** Lana recycled PET lanyard - double side sublimation

> > **1PL06** Bucks recycled PET lanyard - double side sublimation

**118124** Mauro beech wood rectangular keychain

118121

Gioia beech wood

squared keychain



**118123** Moreno beech wood round keychain **118120** Giovanni beech wood round keychain





**118125** Nino bamboo round keychain

#### **1PL10** Balta recycled PET lanyard with safety buckle

**1PL08** Addie recycled PET lanyard - double side sublimation





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NO COTS NO CLORY

## ELEVATE

### VHAT IS NX1? SUSTAINABLE CORPORATE WEAR

Elevate NXT is the next step in promotional apparel. With the garments & bags of Elevate NXT, we follow the supply chain from the source to the branding. Made of GRS certified recycled polyester or GOTS certified organic cotton, our Elevate NXT styles are truly sustainable. And of course, they have all the qualities you have come to expect from an Elevate product: designed for branding and super comfortable to wear.

And as we believe that the branding on a product is as much a part of it as the buttons or the zipper, Elevate NXT products are only offered including branding. Available in five populair promotional colours and our special Elevate NXT blue, this really is the next step in promotional apparel: certified from yarn to inks!







Tested for harmful substances. www.oeko-tex.com/standard100





Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI.

For more information visit www.amfori.org





DECORATED WIT GOTS/GRS PRINT

## BRANDING **ON ELEVATE NXT?**

Elevate NXT gives the assurance that both product and branding are certified. The objective is to sell a 100% certified sustainable promotional product from raw

only available including branding.



The certified branding techniques available for Elevate NXT styles are Screenprint, Transfer and Embroidery.









For Screenprint and Transfer we use special GOTS/GRS certified inks. These inks are environmentally friendly, containing no hazardous substances for humans. For Embroidery we use GRS certified recycled polyester yarn.

# ELEVATE



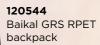
**37505** Coltan women's GRS recycled softshell jacket

**37504** Coltan men's GRS recycled softshell jacket



**37502** Beryl short sleeve men's GOTS organic GRS recycled polo

SO WHAT IS NXT **120545** Baikal GRS RPET 15" laptop bag



**120542** Baikal 15" GRS RPET laptop backpack



**120543** Baikal GRS RPET duffel bag

# ELEVATE

**37508** Graphite short sleeve men's GOTS organic polo 37512 Jasper men's GOTS organic GRS recycled crewneck sweater

> PRODUCT HAS BEEN DECORATED WITH GOTS/GRS CERTIFIED PRINT

#### 37513

Jasper women's GOTS organic GRS recycled crewneck sweater

GOTS

37509 Graphite short sleeve women's GOTS organic polo

ELEVATE

**37510** Ruby men's GOTS organic GRS recycled full zip hoodie

> **37514** Calla GOTS organic face mask

**37511** Ruby women's GOTS organic GRS recycled full zip hoodie

# **OBLUX** www.objetsetlumieres.fr

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